

History of TiS

TiS stands for *Think in Systems*.

As you may have already learned, the company name *AJS* stands for *Avatars Jet Systems*. So, we do not want to provide mere applications and solution, but *Systems* to hand over to enterprises in order to cope with current and future challenges.

To get to the product name *TiS*, it started out by reading again the book “The Fifth Discipline” from Peter Senge about two months back. The book came out in 1990 and I read it first time in 1996. I think it is the best book on management along with countless great management books written by Peter F. Drucker.

I was just starting out the book when I came across the term *Metanoia - A Shift of Mind*. Peter Senge writes: “To grasp the meaning of *metanoia* is to grasp the deeper meaning of *learning*.” I interpreted *Metanoia* as thinking in system relationships – and this is what we have to understand when implementing business software

The term *Metanoia* is simply too heavy for serving as a name for business software. The original Greek meaning of *Metanoia* is *Change of Mind*. To be frank, *Change of Mind* is from my point of view too loaded with esoteric presumptions.

Change of Mind means for Peter Senge *Systems Thinking* and for me to *Think in Systems*.

I personally read *TiS* as

Metanoia → Change of Mind → Think in Systems